



Building the next generation webinar  
software for SMBs.

Webinars make the most *scalable* marketing channel for sales and content marketing.

Tens of thousands of companies are already using webinars to **qualify leads faster**, **speed the sales cycle** and **improve customer satisfaction**

 kissmetrics  pipedrive™

 Customer.io  Help Scout

 invision  front  mention

 mongoDB®  INTERCOM

“We are building the best webinar software for *scaling* sales.”

livestorm.co

★ Acme product tour **LIVE** STARTED 4MIN. AGO End webinar

★ acme

Acme product tour

Chat Questions **Polls** People 5

Are you interested in a one to one demo?

Yes	100 %	3
No	0 %	0



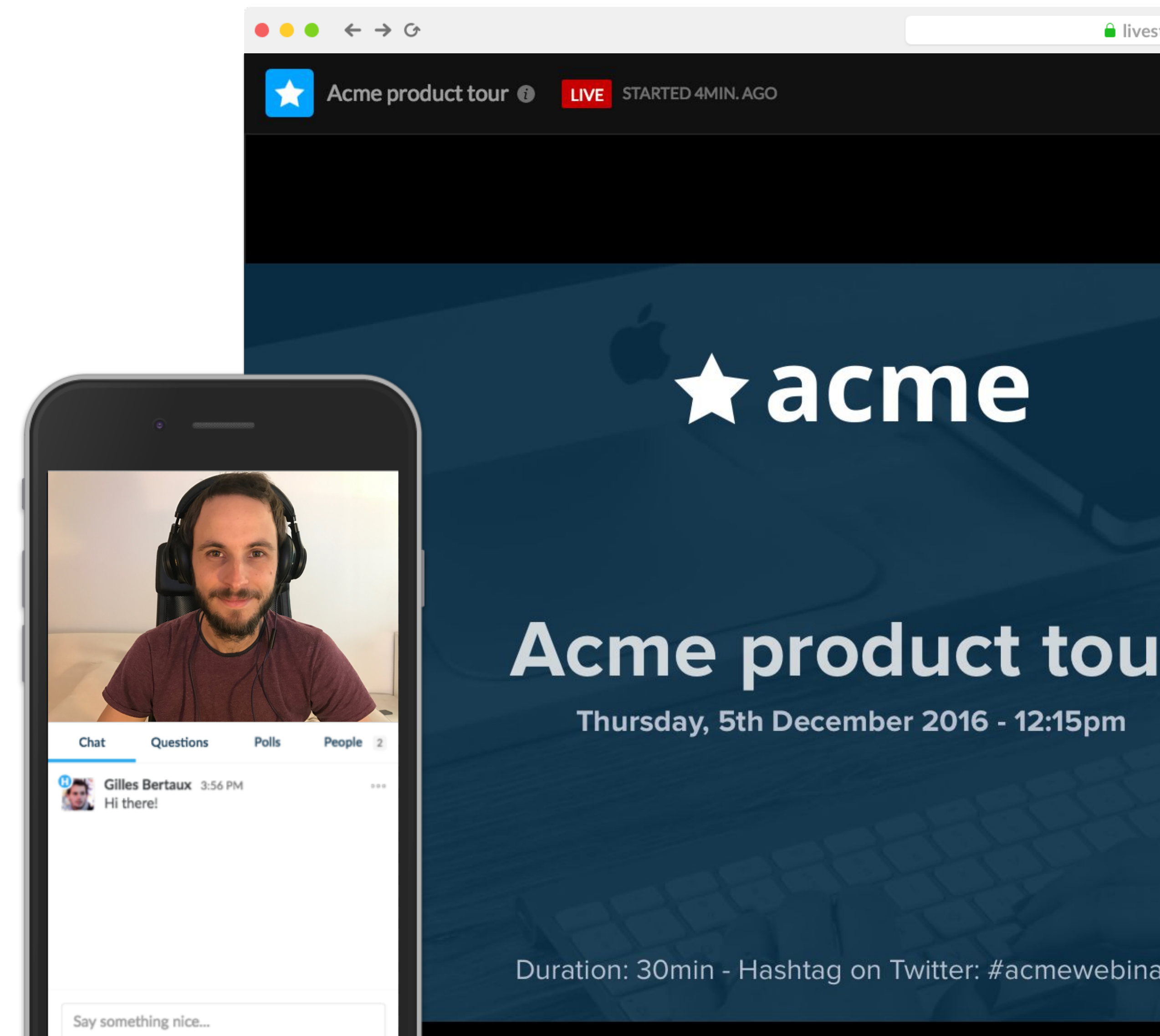
## ABOUT LIVESTORM

Livestorm is an **all-in-one webinar software** that helps companies of all kinds generate more leads and train their customers through browser-based webinars.

We strive to help hundreds of marketers and sales professionals everyday to host live sessions, get actionable insights on their prospects and build meaningful relationships.

Today, Livestorm delivers the simplest and the smartest webinar experience to great SaaS companies like Pipedrive, Instapage, Mention or Workable. But also multinational corporations like Oracle, Bosch, Johnson & Johnson, Saint-Gobain...

Livestorm was founded in Paris in May 2016 after catching the attention of heavy webinar users early on like Invision, Uberflip or Kissmetrics.





## WEBINARS ARE BROKEN. WE FIXED IT.

“The best webinar software is the one that will fix the webinar problem. **Webinars are broken.**”

They are a great business driver BUT the existing tools were not exploiting the webinar to its full potential.

Here were the main problems:

- Poor UX overall (extra software to install, old UI...)
- No relevant data on your audience
- No interconnection between tools

Thankfully, at Livestorm we are working on those 3 main issues.”

[Gilles Bertaux, on Quora.](#)

## LIVESTORM WEBINARS

### FRictionless UX

- 1 This means: no download, easy registrations and real-time interactions.

### AUDIENCE INSIGHTS

- 2 Generate as much data as you can on your attendees to find hot prospects.

### DATA INTEGRATIONS

- 3 Keep your team in the loop by sending this data to your marketing tools.



SOME LIVESTORM FACTS (FEB. 2018)

46.4%

PARTICIPATION RATIO

+2K

WEBINARS / MONTH

+200K

REGISTRANTS

+5K

LIVESTORM USERS

CUSTOMERS

 TASTY

ORACLE®

payfit

pipedrive™

 workable

  
SAINT-GOBAIN

 BOSCH

 mention

 Instapage

"If you do a side-by-side feature comparison, Livestorm competes very well with the other webinar players."

Bill Miksich, **CMO** @ Customer.io.







**Gilles Bertaux (CEO)**

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[Book a meeting](#)

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**Livestorm**

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